

1, Acharya Dhruba Pal Road, Uttarpara, Hooghly, West Bengal, Pin- 712 258. Tel No.: (033)2663-0191, Mob: 7074292263 Website: https://www.website.rpmcollege.edu.in/, e-mail: rajapearymohancollege@gmail.com

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Date: \_\_\_\_

A Webinar on

#### "Career Talk with Bajaj Finance"

On 6th May 2021

Organized by

**Career Counselling Cell** 

Raja Peary Mohan College, Uttarpara, Hooghly in association with

#### Centum Learning A CSR partner of Bajaj Finance

Website: <u>https://www.rpmcollege.edu.in/</u>

https://www.bajajfinserv.in/

Email: rajapearymohancollege@gmail.com

sunitchaudhury1@gmail.com

#### About the Webinar

The webinar was addressed by the representatives of Bajaj Finance, who discussed with the students about their100-hour Certificate program in Banking, Finance & Insurance, which aims to develop Domain knowledge, Communication skills, &Work place skills. The program was organized on 6<sup>th</sup> May 2021 (Thursday) from 3pm online using MS – Team Platform & live YouTube steaming. After the presentations made by the resource persons from the end of Bajaj Finance, there was a question answer session between our participants and resource persons in order to clarify any sort of doubt regarding the training program & as well as post training placements.

#### **Objectives of the Webinar**

• To understand about the activities of Bajaj Finance Ltd.



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- To discuss in details about the 100-hour Certificate program in Banking, Finance & Insurance (CPBFI), that aims to equip students to face the job market & make them job ready.
- To discuss about the ways that CPBFI enhances the employability of the graduates by building right attitude, skills & relevant industry knowledge.
- A friendly discussion about the different perspectives of their proposal with the participants & the resource persons.

#### **Discussion Theme**

- Scope of job & present job market scenario.
- About the Institution Bajaj Finance Ltd.
- Students who are eligible to avail the training program.
- Curriculum & Syllabus of the training program.
- Career prospects and job opportunities after completion of the training program.
- Question Answer Session with Participants and Resource Persons.

#### Schedule of Webinar

6<sup>th</sup> May 2021 (Thursday) from 3pm online using MS – Team Platform & live YouTube steaming

#### Outcome

The webinar was conducted to provide awareness among the students about the 100 hour training program in Banking, Finance and Insurance (CPBFI) for final year students appearing for graduation & post-graduation students. The resource persons discussed about the several benefits from the program. There was a lot of enthusiasm from the students' end but probably due to the high fees, the turnout of the students was too low to commencement of the program.

A CONTRACTOR	RAJA PEARY MOHAN COLLEGE 1, Acharya Dhruba Pal Road, Uttarpara, Hooghly, West Bengal, Pin- 712 258. Tel No.: (033)2663-0191, Mob: 7074292263 Website: https://www.website.rpmcollege.edu.in/, e-mail: rajapearymohancollege@gmail.com	
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Ref.:	Date:	
	Proposal	
	Fwd: Partnering with your college for CPBFI (Certificate Program in Banking, Finance & Insurance) 🕺 🛱 🖄 Program, Bajaj Finserv's Employability Initiative 🔤 🕬	٥
ſ	Raja Peary Mohan College «pmcollege2020@gmail.com» @ Mar 22, 2021, 12:20 PM 🟠 🕤 🗄	Ø
	Please comment	
	From: Sunit Chaudhury <sunitchaudhury1@gmail.com></sunitchaudhury1@gmail.com>	
	Date: Mon, 22 Mar 2021 at 12:18 PM Subject: Partnering with your college for CPBFI (Certificate Program in Banking, Finance & Insurance) Program, Bajaj Finserv's Employability Initiative To: < <u>rpmcollege2020@gmail.com</u> >	+
	Dr. Santanu Rana Mob. 9831802169	
	Dear Sir, Greetings from <mark>Centum</mark> Learning!	
	As discussed over the telephone, We are expecting the possibility of partnering with your college for the CPBFI Program.	
	CPBFI is an employability initiative of Bajaj Finserv, aimed at making graduates employable for financial services sector.	
	<ul> <li>A 100-hour Certificate Programme in Banking, Fiance and Insurance (CPBFI) for final year graduation students and post-graduation students</li> </ul>	>
	graduation students and post-graduation students <ul> <li>Conducted in partnership with degree colleges</li> </ul>	
	for their students	~
	Includes 4 courses:	Ø
	Managing self (12 hours)	0
	<ul> <li>Communication and Workplace Skills (36 hours) Overview of Retail Banking (24 hours)</li> <li>Overview of insurance (24 hours)</li> </ul>	-
	<ul> <li>Trainers for technical subjects have corporate experience, trainers for communication skills have corporate training experience</li> <li>At the end of CPBFI, Bajaj recruiters conduct mock interviews during an HR Workshop</li> </ul>	+
	Only students with requisite attendance and minimum score in online assessment qualify for certificate	
	CPBFI Alumni, a right mix of skills and aspiration	
	<ul> <li>CPBFI participants are trained for BFSI and are aware of banking, NBFC, life insurance and general insurance products and basic processes.</li> <li>CPBFI participants are trained on communication skill, a key requirement of recruiters</li> </ul>	
	<ul> <li>Domain Knowledge &amp; communication skills differentiate them from freshers.</li> </ul>	
	<ul> <li>Compared to MBAs, graduates with CPBFI have lower aspirations and wish for stability than position and growth</li> <li>Graduates with CPBFI are easier to hire, easier to deploy and easier to retain compared to other graduates and MBAs</li> </ul>	
	Reasons to consider conducting CPBFI	

Significant medium-term benefits with better outgoing students



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Significant medium-term benefits with better outgoing students

- CPBFI significantly enhances the employability of graduates by building right attitude and skills and relevant industry knowledg
  ee. Students receive 2 certificates after completion of the 30 day programme.
- The training leads to improvement in participation and performance in the collegend itself.
- Unlike most value added programmes, CPBFI is an intense 100 hour programme that allows students to practice their skills and knowledge. A
  ttendance and passing of online assessment is mandatory and students receive a "Certificate of Completion" in the end.

• CPBFI is based on the co-investment model where every student pays a nominal fee between Rs 1000 and Rs. 3000. The fee is paid to and reta ined by the college. Additionally Bajaj Finserv pays a fee subsidy of Rs. 500 per regular student to the college in case of classroom training. This f ee and fee subsidy can be utilized by the college for benefit of its students.

- Having a national level training programme like CPBFI can help the college attract top recruiters for campus placement.
- Partnership with a top corporate for conducting an industry designed programme enhances the credits in college accreditations such as NAAC or NIRF.

#### Benefits of the program:

- 1. Learning from industry professionals,
- 2. Students can apply for more than 15 -20 role in industry,
- 3. Preparation for the same can be done, student want to invest in them to build value,
- 4. 100 hours of learning through corporate trainers
- 5. 3 modules -36 hours of Communication, 24 hours of Banking and 24 hours of Insurance and 12 hours of Swaroop.

#### Also, find below the details of the job role a student can get post attending the course.

CPBFI students are eligible for all entry level jobs and 2 levels above it considering that they have the required skills, knowledge and attitude in place. Typically the roles can range from customer relationship, sales, operations, backend and so on across private banks, insurance companies and NBFCs. The current content of CPBFI enables the student to have enough technical competencies that if he/she is good will be placed immediately in the entry level jobs. If they are more polished the chances are they can get into one level or two levels up as well.

Typically they will be competing with graduates of all colleges as the eligibility for such jobs is only graduation. CPBFI students become distinct and valuable due to his approach, thought process, knowledge of concepts around products and assertive and effective communication to demonstrate his/her skills.

Eagerly waiting to hear from you soon as possible.

Thanks and regards,

Sunit Chaudhury,

2 Attachments



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#### Notice



# Raja Peary Mohan College

1, Acharya Dhruba Pal Road Uttarpara, Dist. Hooghly West Bengal, Pin. 712 258

Tel. No.:033-2663-0881; Fax No.:033-2663-4155

Dated : 03/05/2021

The Career Counselling cell in association with Bajaj Finserv is organizing a student interaction program for the all the sixth sem students & passed out students of Raja Peary Mohan College on  $6^{th}$  May (Thursday) from 3pm on MS Team platform. There will be live Youtube streaming also. The program will be addressed by the representatives of Bajaj Finserv, who will enlighten the students about their 100 hour Certificate training program on Banking, Finance & Insurance. All the Departmental Heads are requested to pursue the interested students of their department (Sem 6 & passed out students) to attend the said program.

The students who are interested should register themselves by clicking on the link given below

https://forms.gle/mMzdJEGsPjuEzoVV7

Amp B - K

Convenor Career Counselling Cell Raja Peary Mohan College Uttarpara, Hoogly

By order

Principal Raja Peary Mohan College Uttarpara, Hoogly



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Flyer





Raja Peary Mohan College in collaboration with Bajaj Finserv is organising a student interaction program

CHIEF PATRON ; DR. SUDIP KUMAR CHAKRABARTY PRINCIPAL, RAJA PEARY MOHAN COLLEGE

06 MAY, 2021 (THURSDAY) FROM 3PM ONWARDS

REGISTRATION LINK : https://forms.gle/mmzdjegspjuezovv7

**Contact Person :** 

Prof. Arup banik( 8420753118)



(PBFI

(14)

Career Counselling Webinar

Raja Peary Mohan College ...

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Ω Subscribed ∨

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Surbani Doo yea ar

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Gorgie Roy yes... It's visible sin

Hide chat replay

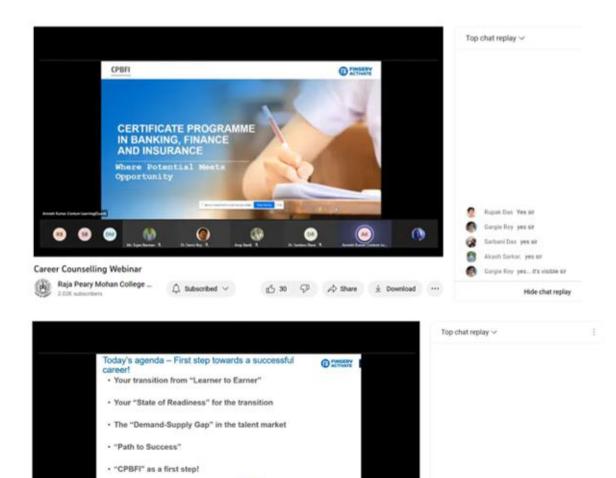
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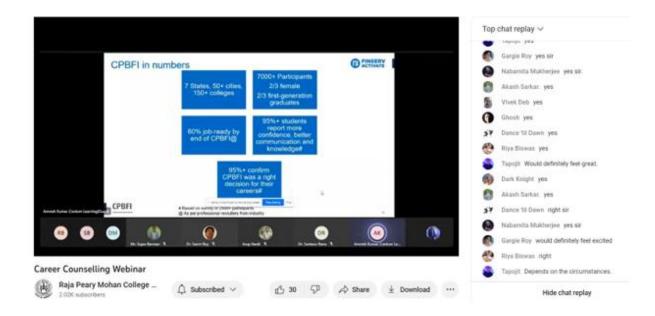
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#### Photos of the Webinar













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#### Students registered for the event

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1				ate /তারিখ		
	List of Students wh	no registered for Webinar Finser	organised in Co	llaboratio	on with Baja	aj
1	Timestamp	Email Address	Name	Semester	Hons / Gen	here
		singhsaloni27121999@gmail		Semester	Hons / Gen	Mobile num
2	5-3-2021 13:08:0	6 com	Saloni Singh	Sem 6	Hons	62909623
3	5-3-2021 13:53:50	0 parthadeeyy@gmail.com	Partha Dey	Sem 2	Gen	90077479
4	5-3-2021 13:58:46		Animesh hazra	Sem 6	Gen	79807385
5	5-3-2021 14:46:48	3 nath.reply@gmail.com	Amarnath Kundu	Sem 6	Gen	82402670
6	5-3-2021 15:56:26		Surja Chakraborty	Sem 6	Gen	84204893
7	5-3-2021 15:58:34		Suchetana Deb	Sem 6	Gen	79806695
8	5-3-2021 16:04:52	rajbanshidip2018@gmail.com	Dip Raibanshi	Sem 6	Gen	
9	5-3-2021 16:13:12	rd31658@gmail.com	Rohit Das	Sem 6	Gen	92390151
10		avijitraha56@gmail.com	avijit raha	Sem 6	Gen	98367064
11	5-3-2021 16:22:28	dsarbani32@gmail.com	Sarbani Das	Sem 6	Gen	62905576
12		dasrupayan18@gmail.com	Rupayan Das	Sem 6	Hons	80178093
13		rahultall2000@gmail.com	Souvik Talukdar	Sem 6	Gen	760589699
14	5-3-2021 16.48.33	madhumukherjee69@gmail.c om	Madhumita Mukher		Hons	629121704 983665876
15	5-3-2021 16:51:09		Susmita Dey	Sem 6	Gen	743945696
16	5-3-2021 17:06:49		Debajyoti Santra	Sem 6	Hons	700159820
17	5-3-2021 17:09:09	vidyutpatra93@gmail.com	Bidyuit kumar patrq	Sem 6	Hons	704468187
18	5-3-2021 17:16:42	chatterjeepayel2000@gmail. com	Payel chatterjee	Sem 6	Hons	629002288
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PRINCIPAL Raja Peary Mohan College Uttarpara, Hooghly Principal



Date: \_\_\_

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		ranajitbarman500@gmail.co		CONT L	UCIT	0209104043
23	5-3-2021 19:07:23		Ranajit Barman	Sem 6	Gen	9073806331
24	5-3-2021 21:17:21	Chakrabortykunal903@gmail				
25			Kunal Chakraborty	Sem 6	Hons	8910202453
26		pornamondal2@gmail.com	Parna Mondal	Sem 6	Gen	8420831250
27		dassoumik396@gmail.com	SOUMIK DAS	Sem 6	Hons	8515922975
28		pratimbarua20@gmail.com	Pratim Barua	Sem 6	Hons	7003564652
29		singhbiswajit559@gmail.com	Biswajitsingh	Sem 6	Gen	7044667253
30		sreyakundu137@gmail.com	Sreya Kundu	Sem 6	Gen	7998446613
31		poulamikoley29@gmail.com	Poulami Koley	Sem 6	Hons	6290390550
31		ghosharpan137@gmail.com	Arpan Ghosh	Sem 6	Gen	08910261700
		suchandrajanai@gmail.com	Suchandra Ghosh	Sem 6	Gen	9051373896
33	5-4-2021 7:12:22	mrinmoyb640@gmail.com	Mrinmoy Biswas	Sem 6	Gen	8240306443
		bhattacharjeesoumya97@gm	Soumya			
34	5-4-2021 12:10:43	ail.com	Bhattachariee	Sem 6	Hons	8910042626
35	5-4-2021 13:03:08	riyarit123@gmail.com	Moumita Rit	Sem 6	Gen	7044494819
36	5-4-2021 13:39:02	vivek.deb26@gmail.com	Vivek Deb	Sem 6	Gen	7044494827
07		majumdersanjoy36@gmail.co				1044434021
37	5-4-2021 18:09:05		Sanjoy Majumder	Sem 6	Gen	7980647500
38		tiy03042000@gmail.com	Tiyasa Das	Sem 6	Gen	9038519031
39		subhadas742@gmail.com	Subha Das	Sem 6	Gen	6290472657
40	5 1 2021 21.27.40	satabdi2000 sb@gmail.com	Satabdi Baneriee	Sem 6	Gen	

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PRINCIPAL Raja Peary Mohan College UttarPancipal



Date: \_

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TENEDE

PRINCIPAL Raja Peary Mohan College Uttarpara, Hooghly Principal



Date: \_\_\_\_\_

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	TARPART I, ACHAF	TEL NO 033-2663-0881/2	RPARA, HOOGHLY,	WEST BENC	GAL, PIN - 712	258
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1	Timestamp	Email Address	Name	Semester	Hons / Gen	Mobile number
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56	5-6-2021 10:26:32		Snehashree Basu	Sem 2	Gen	9330764743
57	5-6-2021 10:32:02		Sourima Bhattacharjee	Sem 2	Gen	9903334430
58	5-6-2021 11:15:31	gangadas099@gmail.com	Ganga Das	Sem 6	Hons	9883242416
59	5-6-2021 12:03:56	purnimamalick14@gmail.com	PURNIMA MALICK	Sem 6	Hons	9830762583
50		rd55555001@gmail.com	Raj Dutta	Sem 6	Hons	9038885829
61	5-6-2021 14:08:43	sdas07280@gmail.com	Sourav Das	Sem 2	Gen	8420860689
52		tuhind0013@gmail.com	Tuhin Das	Sem 6	Gen	9674253547
53	5-6-2021 15:11:27	apurbadas.ad17@gmail.com	APURBA DAS	Sem 6	Hons	9339361052
34	5-6-2021 15:21:46	ronaldo net63@gmail.com	Tapojit Chakraborty		Gen	9830545537
35	5-6-2021 15:30:17		_		Gen	9836086749
56	5-6-2021 18.42:34	shreyachampramary4725@g	Shreya		Gen	9123761512

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PRINCIPAL Raja Peary Mohan College Uttarpara, Hooghly

Principal