



RAJA PEARY MOHAN COLLEGE

1, Acharya Dhruba Pal Road,
Uttarpara, Hooghly, West Bengal, Pin- 712 258.

Tel No.: (033)2663-0191, Mob: 7074292263

Website: <https://www.website.rpmcollege.edu.in/>, e-mail: rajapearymohancollege@gmail.com

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A Seminar on

"Career Talk with Bajaj Finance"

On 10th July 2021

Organized by

Career Counselling Cell

Raja Peary Mohan College, Uttarpara, Hooghly
in association with

Centum Learning A CSR partner of Bajaj Finance

Website: <https://www.rpmcollege.edu.in/>

<https://www.bajajfinserv.in/>

Email: rajapearymohancollege@gmail.com

sunitchaudhury1@gmail.com

About the Webinar

The webinar was addressed by the representatives of Bajaj Finance, who discussed with the students about their 100-hour Certificate program in Banking, Finance & Insurance, which aims to develop Domain knowledge, Communication skills, & Work place skills. The program was organized on 10th July (Saturday) from 3pm. After the presentations made by the resource persons from the end of Bajaj Finance, there was a question answer session between our participants and resource persons in order to clarify any sort of doubt regarding the training program & as well as post training placements.

Objectives of the Webinar

- To understand about the activities of Bajaj Finance Ltd.



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- To discuss in details about the 100-hour Certificate program in Banking, Finance & Insurance (CPBFI), that aims to equip students to face the job market & make them job ready.
- To discuss about the ways that CPBFI enhances the employability of the graduates by building right attitude, skills & relevant industry knowledge.
- A friendly discussion about the different perspectives of their proposal with the participants & the resource persons.

Discussion Theme

- Scope of job & present job market scenario.
- About the Institution Bajaj Finance Ltd.
- Students who are eligible to avail the training program.
- Curriculum & Syllabus of the training program.
- Career prospects and job opportunities after completion of the training program.
- Question Answer Session with Participants and Resource Persons.

Schedule of Webinar

10th July (Saturday) from 3pm

Outcome

The webinar was conducted to provide awareness among the students about the 100 hour training program in Banking, Finance and Insurance (CPBFI) for final year students appearing for graduation & post-graduation students. The resource persons discussed about the several benefits from the program. There was a lot of enthusiasm from the students' end but probably due to the high fees, the turnout of the students was too low to commencement of the program.



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Proposal for the Webinar

Fwd: Partnering with your college for CPBFI (Certificate Program in Banking, Finance & Insurance) Program, Bajaj Finserv's Employability Initiative ✕ 📄 📧

 **Raja Peary Mohan College** <rpmcollege2020@gmail.com>
to me, berasudhin@yahoo.in, rajapearymohancollege@gmail.com ▾
Please comment

📧 Mar 22, 2021, 12:20 PM ☆ ↶ ⋮

----- Forwarded message -----

From: **Sunit Chaudhury** <sunitchaudhury1@gmail.com>

Date: Mon, 22 Mar 2021 at 12:18 PM

Subject: Partnering with your college for CPBFI (Certificate Program in Banking, Finance & Insurance) Program, Bajaj Finserv's Employability Initiative

To: <rpmcollege2020@gmail.com>

Dr. Santanu Rana
Mob: 9831802169

Dear Sir,

Greetings from **Centum Learning!**

As discussed over the telephone, We are expecting the possibility of partnering with your college for the CPBFI Program.

CPBFI is an employability initiative of Bajaj Finserv, aimed at making graduates employable for financial services sector.

- A 100-hour Certificate Programme in Banking, Finance and Insurance (CPBFI) for final year graduation students and post-graduation students

graduation students and post-graduation students

- Conducted in partnership with degree colleges

for their students

- Includes 4 courses:

Managing self (12 hours)

* Communication and Workplace Skills (36 hours) Overview of Retail Banking (24 hours)
Overview of insurance (24 hours)

- Trainers for technical subjects have corporate experience, trainers for communication skills have corporate training experience
- At the end of CPBFI, Bajaj recruiters conduct mock interviews during an HR Workshop
- Only students with requisite attendance and minimum score in online assessment qualify for certificate

CPBFI Alumni, a right mix of skills and aspiration

- CPBFI participants are trained for BFSI and are aware of banking, NBFC, life insurance and general insurance products and basic processes.
- CPBFI participants are trained on communication skill, a key requirement of recruiters
- Domain Knowledge & communication skills differentiate them from freshers.
- Compared to MBAs, graduates with CPBFI have lower aspirations and wish for stability than position and growth
- Graduates with CPBFI are easier to hire, easier to deploy and easier to retain compared to other graduates and MBAs

Reasons to consider conducting CPBFI

Significant medium-term benefits with better outgoing students



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Significant medium-term benefits with better outgoing students

- CPBFI significantly enhances the employability of graduates by building right attitude and skills and relevant industry knowledge. Students receive 2 certificates after completion of the 30 day programme.
- The training leads to improvement in participation and performance in the collegend itself.
- Unlike most value added programmes, CPBFI is an intense 100 hour programme that allows students to practice their skills and knowledge. A tence and passing of online assessment is mandatory and students receive a "Certificate of Completion" in the end.
- CPBFI is based on the co-investment model where every student pays a nominal fee between Rs 1000 and Rs. 3000. The fee is paid to and reted by the college. Additionally Bajaj Finserv pays a fee subsidy of Rs. 500 per regular student to the college in case of classroom training. This fee and fee subsidy can be utilized by the college for benefit of its students.
- Having a national level training programme like CPBFI can help the college attract top recruiters for campus placement.
- Partnership with a top corporate for conducting an industry designed programme enhances the credits in college accreditations such as NAAC or NIRF.

Benefits of the program:

1. Learning from industry professionals,
2. Students can apply for more than 15 -20 role in industry,
3. Preparation for the same can be done, student want to invest in them to build value,
4. 100 hours of learning through corporate trainers
5. 3 modules –36 hours of Communication, 24 hours of Banking and 24 hours of Insurance and 12 hours of Swaroop.

Also, find below the details of the job role a student can get post attending the course.

CPBFI students are eligible for all entry level jobs and 2 levels above it considering that they have the required skills, knowledge and attitude in place. Typically the roles can range from customer relationship, sales, operations, backend and so on across private banks, insurance companies and NBFCs. The current content of CPBFI enables the student to have enough technical competencies that if he/she is good will be placed immediately in the entry level jobs. If they are more polished the chances are they can get into one level or two levels up as well.

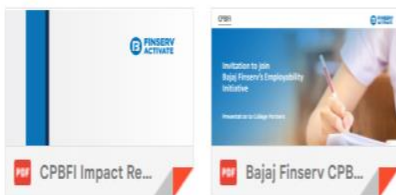
Typically they will be competing with graduates of all colleges as the eligibility for such jobs is only graduation. CPBFI students become distinct and valuable due to his approach, thought process, knowledge of concepts around products and assertive and effective communication to demonstrate his/her skills.

Eagerly waiting to hear from you soon as possible.

Thanks and regards,

Sunit Chaudhury,

2 Attachments





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Notice of the Webinar to the Students



Raja Peary Mohan College

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West Bengal, Pin. 712 258

Tel. No.:033-2663-0881; Fax No.:033-2663-4155

Dated: 06/07/2021

The Career Counselling cell in association with Bajaj Finserv is organizing a student interaction program for the all the sixth sem students & passed out students of Raja Peary Mohan College on 10th July (Saturday) from 3pm. The program will be addressed by the representatives of Bajaj Finserv, who will enlighten the students about their 100 hour Certificate training program on Banking, Finance & Insurance. All the Departmental Heads are requested to pursue the interested students of their department (Sem 6 & passed out students) to attend the said program.

The students who are interested should register themselves by clicking on the link given below

<https://forms.gle/socJRk5rEdiB6aKd7>

The Link for joining the webinar is given below

Webinar Link:

<https://zoom.us/j/98232527129?pwd=WThaUk5xTHNPM2ZGWmVyV2o2RDZpdz09>

Meeting ID: 982 3252 7129

Passcode: 647810

Convenor
Career Counselling Cell
Raja Peary Mohan College
Uttarpara, Hooghly

By order

Principal
Raja Peary Mohan College
Uttarpara, Hooghly



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List of the Students registered for the Webinar



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1, ACHARYA DHRUBA PAL ROAD, UTTARPARA, HOOGHLY, WEST BENGAL, PIN- 712 258

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১, আচার্য্য ধ্রুব পাল রোড উত্তরপাড়া, হুগলী, পশ্চিমবঙ্গ, পিন - ৭১২২৫৮,

দুরত্ব : ০৩৩-২৬৬৩-০৮৮১/২৬৬৩-০১৯১, ফ্যাক্স : ০৩৩-২৬৬৩-৪১৫৫

Ref. No. /সূচক সংখ্যা _____

Date /তারিখ _____

Email Address	Name	Stream or Subject	College Roll Number	Mobile number
chattunan1002@gmail.com	Ranjit Nandi	B.Com (Hons)		9563440736
sg330675@gmail.com	Suman Kumar Ghosh	Political Science	0089	8902602302
arpita933044@gmail.com	Arpita Sardar	B.Com (Gen)	B.Com/18/0034	9330448631
sbairagiserampore1226@gmail.com	Sushovana Bairagi	B.Com (Gen)	C-53	9874368008
kuheli.saha1999@gmail.com	Kuheli Saha	B.A (Gen)	B.A/18/0243	9007690424
dasrupayan18@gmail.com	Rupayan Das	B.Com (Hons)	B.Com/18/0007	7605896996
souravpaul7144@gmail.com	Sourav kumar paul	B.A (Gen)	1180573	6289032067
rjgoutam71@gmail.com	Goutam Ghosh	Bengali	B.A/18/0114	9330947070
payelchatterjee97176@gmail.com	PAYEL CHATTERJEE	Political Science		9748352771
singharoysubrata58@gmail.com	Subrata Singha Roy	BSc. (Gen)	B.Sc(Pure)/18/0020	9874781190
rpspgamingsquard@gmail.com	Rimon Dutta	B.Com (Gen)		7439376010
rkd132000@gmail.com	Rahul kumar Das	Physics	B.Sc/18/0166	6291270189
sabita.megh@gmail.com	Sabita Ghosh	BSc. (Gen)	44	8420808446
sumanghosh76111@gmail.com	Suman Ghosh	B.Com (Hons)		6290361481
sonamoraon17@g-mail.com	Sonam Oraon	B.A (Gen)	B.A/18/0365	6289960150
rimpadey0512@gmail.com	Rimpa Dey	B.Com (Gen)	3180012	6291182122
santarakarabi2000@gmail.com	Karabi santara	BSc. (Gen)	B.sc(bio)/18/0186	8391863480
koushikbera158@gmail.com	Koushik Bera	BSc. (Gen)	B.Sc(Pure)/18/0026	8479878153
oeindriladas28089@gmail.com	Oeindrila Das	Philosophy	B.A/18/0069	09051145576
khushi.ris18@gmail.com	Rajlakshmi Samanta	B.Com (Hons)	C-16	8276899135
ranitaguin1130@gmail.com	Ranita Guin	B.A (Gen)	B.A/18/0369	9382796487
sandipdebnath594@gmail.com	Sandip Debnath	B.A (Gen)	B.A/18/0269	6290447122
anmoldas981@gmail.com	Anmol Das	B.A (Gen)	B.A/18/0367	9330483730
sujaypaul223@gmail.com	Sujay Paul	B.Com (Gen)	0088	8420794604
baruishreyasi@gmail.com	Shreyasi Barui	Chemistry	B.sc -18-0010	8420173699
dipsadhukhan58@gmail.com	Dip Sankar Sadhukhan	B.Com (Gen)	3180194	8583061582
sarifa7044@gmail.com	Sarifa khatun	Chemistry	B.Sc/18/0005	9748707796
ruplekhassen2019@gmail.com	RIYA SEN	B.Com (Hons)	C-182	8777326717
aditideb593@gmail.com	Aditi Deb	B.A (Gen)	B.A/18/0313	9038358952
chakrabortypriyanka723@gmail.com	Priyanka Chakraborty.	B.A (Gen)	B.A/18/0204	9051050225
dasrajosri1@gmail.com	Rajosri Das	B.A (Gen)	B.A/8/0353	9073829447
souravparamanik534@gmail.com	Sourav Paramanik	B.Com (Hons)	3180093	8158083920

Principal

Raja Peary Mohan College

PRINCIPAL
Raja Peary Mohan College
Uttarpara, Hooghly



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Ref. No. /সূচক সংখ্যা _____

Date /তারিখ _____

riktakarmakar9@gmail.com	Rikta karmakar	B.Com (Hons)	3180123	8337073260
arghachakraborty113@gmail.com	Argha Chakraborty	B.Com (Hons)		9875562495
hritickdas72@gmail.com	Hritick Das	B.Com (Hons)		8582926246
bhowmikpritam2020@gmail.com	Pritam bhowmik	B.Com (Hons)	3180109	7278455659
jsadhukhan000@gmail.com	JAYANTA SADHUKHAN	B.Com (Hons)		8017797739
suchetanadeb2018@gmail.com	Suchetana Deb	BSc. (Gen)	4180153	7980669591
gargieroy1999@gmail.com	Gargie Roy	BSc. (Gen)	B.Sc(Bio)/18/0162	7044952476

Principal
Raja Peary Mohan College

PRINCIPAL
Raja Peary Mohan College
Uttarpara, Hooghly